

# **Future Farm Technologies Inc.**

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## **NEWS RELEASE**

### **FUTURE FARM ANNOUNCES THE ADDITION OF DEREK ROSS TO CANNABIS ADVISORY BOARD NEW U.S. TRADING SYMBOL**

February 28, 2017 - Vancouver, British Columbia – Future Farm Technologies Inc. (the “Company” or “Future Farm”) (**CSE: FFT**) (**OTCQB: FFRMF**) is pleased to announce that it has selected Mr. Derek Ross as the second member of its Cannabis Advisory Board. Mr. Ross has extensive experience in extraction cultivation and the marketing of cannabis. His expert knowledge, extensive background, and industry relationships makes Mr. Ross the perfect strategic addition to the Board, as he will be able to add value on several near term initiatives.

Mr. Ross has over ten years of experience working as a consultant for various non-profit dispensary and cultivation organizations all across the United States. Mr. Ross is the CEO and Founder of Cannatech LLC, a Rhode Island-based cannabis consulting company as well as Cannatech Medicinals, a Massachusetts registered cannabis dispensary. Mr. Ross has been central to the design of controlled environment cultivation facilities for clients, ranging from residential to industrial scale and regularly conducts extensive training seminars and classes on the best practices for fruitful cultivation.

Mr. Ross is also the Founder & President of RCRI Inc., a Rhode Island non-profit business that advocates on behalf of cannabis professionals, patients and caregivers. The company works with legislators, regulators, industry participants on legislation and regulations. Mr. Ross has helped shape the ongoing legal framework for medical cannabis in Rhode Island and is drafting legislation for the recreational cannabis industry.

“We are pleased to welcome Derek Ross to our Cannabis advisory board and look forward to working with him,” says Future Farm’s CEO William Gildea. “Having Derek on our Cannabis Advisory Board will allow us to gain a deeper understanding of the Cannabis business, the state of the market and industry trends. Mr. Ross adds tremendous value for what we are planning in the Northeast market where Mr. Ross is well known.”

The Cannabis Advisory Board will play an important role in Future Farm’s medical cannabis division as it will vet potential business opportunities and partnerships, discover and review value-add organic growth initiatives, and establish new relationships that will help the Company expand its presence within the North American cannabis industry.

Over the coming weeks, the Company plans to announce additional members of its Cannabis Advisory Board. The members selected must possess abilities and skills that are unique in nature and will add value to the Board as well as the Company.

Cannabis Advisory Board members will have the following roles and responsibilities

- Develop a deep understanding of the business, market and industry trends
- Issue guidance on issues raised by owners, directors or management
- Provide unbiased counsel, insight, and ideas from a third point-of-view (not involved in the operation of the business)
- Encourage and support the exploration of new business ideas
- Act as a resource for executives
- Provide a social networking platform for directors and the Company
- Support the development of a governance framework that enables sustainable growth
- Monitor business performance on an overall and divisional basis
- Impose challenges to directors and management to improve the business

Future Farm also announces that it has changed its trading symbol in the US from “AGSTF” to “**FFRMF**” in order to reflect its recent name change. The link to the Company's profile is available on the OTC Markets website: <https://www.otcm Markets.com/stock/FFRMF/quote>

As compensation for services advisory board members Chris Lesh and Derek Ross will be granted 50,000 shares each of Future Farm Technologies restricted common stock. Eric Plotts will also receive 50,000 restricted shares as part of his consulting services for LED Canada.

For further information, contact William Gildea, Director, at 617.834.9467.

On behalf of the Board,

**Future Farm Technologies Inc.**

William Gildea, CEO & Chairman

**About Future Farm**

The Company’s business model includes developing and acquiring technologies that will position it as a leader in the evolution of Controlled Environment Agriculture (CEA) for the global production of various types of plants. **Future Farm** provides scalable, indoor CEA systems that utilize minimal land, water and energy regardless of climate, location or time of year and are customized to grow an abundance of crops close to consumers, therefore minimizing food miles and its impact to the environment. The Company holds an exclusive, worldwide license to use a patented vertical farming technology that, when compared to traditional plant production methods, generate yields up to 10 times greater per square foot of land. The contained system provides many other benefits including *seed to sale security, scalability, consistency due to year-round production, cost control, product safety and purity by eliminating environmental variability.*

The Company is also in the business of designing and distributing LED lighting solutions utilizing the COB and MCOB technology. The Company is focused on delivering cost efficient lighting to North America via advanced e-commerce sites the Company owns and operates.

LEDCanada.com which caters to B2B customers is a supplier of the newest and highest demand LED solutions. The Company also owns and operates COBGrowlights.com which caters to both large and small agriculture green houses and controlled cultivation centers.

*Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release. The Canadian Securities Exchange has not in any way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this press release.*

*This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, exploitation and exploration successes, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws.*

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