



Zomedica Pharmaceuticals Corp. To Present at 2017 Biotech Showcase Conference

Presentation with live audio webcast on Wednesday, January 11 at 9:00 a.m. PT

ANN ARBOR, Mich., Jan. 3, 2017 (GLOBE NEWSWIRE) – [Zomedica Pharmaceuticals Corp.](http://www.zomedica.com) (TSX-V: ZOM), a veterinary pharmaceutical and health care solutions company, today announced that it will present at the Ninth Annual Biotech Showcase™ Conference, held January 9-11, at the Hilton San Francisco Union Square.

President and CEO Gerald Solensky Jr. will provide an overview of Zomedica's business during his live presentation and will be available to participate in one-on-one meetings with investors registered to attend the conference.

Event: Biotech Showcase Conference

Date: Wednesday, January 11, 2017

Time: 9:00 a.m. PT (12:00 p.m. ET)

Location: Hilton San Francisco Union Square, San Francisco, CA

Investors and other interested parties will be able to access a live audio webcast of the presentation by visiting the Investors section of Zomedica's website at <http://www.zomedica.com>. A replay of the audio webcast and copy of the presentation will be accessible on the Zomedica website following the event.

About Zomedica

With U.S. operations based in Ann Arbor, Michigan, Zomedica is a veterinary pharmaceutical and health care solutions company targeting products for companion animals (canine, feline and equine) through a ground-breaking approach that focuses on the unmet needs of clinical veterinarians. Zomedica is building a diversified portfolio of products comprised of the discovery, development and commercialization of innovative drugs alongside novel drug delivery systems, devices and diagnostics. With multiple clinical veterinarians in executive management, it is Zomedica's mission to give veterinarians the opportunity to lower costs, increase productivity, and grow revenue while better serving the animals in their care. For more information, visit www.ZOMEDICA.com.

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Except for statements of historical fact, this news release and presentation contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance or achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

Forward-looking information is based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking information. Some of the risks and other factors that could cause the results to differ materially from those expressed in the forward-looking information include, but are not limited to: uncertainty as to whether our strategies and business plans will yield the expected benefits; availability and cost of capital; the ability to identify and develop and achieve commercial success for new products and technologies; the level of expenditures necessary to maintain and improve the quality of products and services; changes in technology and changes in laws and regulations; our ability to secure and maintain strategic relationships; risks pertaining to permits and licensing, intellectual property infringement risks, risks relating to future clinical trials, regulatory approvals, safety and efficacy of our products, the use of our product, intellectual property protection and the other risk factors disclosed under our profile on SEDAR at www.sedar.com. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release and presentation is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.

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