



AcuityAds Named Top 10 Technology Company on the 2017 TSX Venture 50™ for the 2nd Year in a Row

TORONTO and NEW YORK – February 23, 2017 – AcuityAds Holdings Inc. (TSXV:AT, OTCQB:ACUIF) (“AcuityAds” or “Company”), a technology leader that enables advertisers to connect intelligently with audiences across video, mobile, social and online display advertising campaigns is pleased to announce that it has been recognized for the 2nd year in a row by the TSX Venture Exchange as one of the top 10 performing technology companies.

“We are honoured to be recognized as a Top 10 technology company on the TSX Venture 50 for the 2nd year in a row,” stated Tal Hayek, CEO of AcuityAds. “This achievement is a reflection of the dedication and efforts of the entire Acuity team over the past year, enabling us to provide marketers with world-class solutions and support to help them succeed in their digital advertising initiatives.”

To learn more about AcuityAds and the 2017 TSX Venture 50 [click here](#).

About TSX Venture 50™

The TSX Venture 50™ is a ranking of top performers on the TSX Venture Exchange over the last year. The ranking is comprised of 10 companies from five industry sectors and are selected based on three equally weighted criteria: market capitalization growth, share price appreciation and trading volume. To learn more about the TSX Venture 50™ [click here](#).

About AcuityAds:

AcuityAds is a technology company that enables marketers to connect intelligently with their most meaningful audiences through digital media. A Self-Serve programmatic marketing platform, powered by proprietary machine learning technology, is at the core of its business, accompanied by a patented solution for mobile targeting that leverages social data. AcuityAds empowers marketers by offering transparency on costs and brand safety, and real-time reporting and analytics, bringing accountability to programmatic advertising to deliver business results.

AcuityAds is headquartered in Toronto, Canada with sales offices in New York City, Boston, Chicago, Los Angeles, San Francisco, San Diego, Vancouver, Calgary and Montreal. For more information, visit AcuityAds.com.

For further information, please contact:

Renmark Financial Communications Inc.

Daniel Gordon: dgordon@renmarkfinancial.com

Tel.: (416) 644-2020 or (514) 939-3989

www.renmarkfinancial.com

Tal Hayek

Chief Executive Officer

AcuityAds Holdings Inc.

416-218-9888

tal.hayek@acuityads.com



Disclaimer in regards to Forward-looking Statements

Certain statements included herein constitute “forward-looking statements” within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward-looking statements. Except as required by law, AcuityAds does not intend, and undertakes no obligation, to update any forward-looking statements to reflect, in particular, new information or future events. *Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*