



**INTERNATIONAL LAND ALLIANCE, INC. RETAINS
RENMARK FINANCIAL COMMUNICATIONS INC.**

SAN DIEGO, CA, JUNE 29, 2020: **International Land Alliance, Inc. (OTCQB: ILAL)** is pleased announce that it has retained the services of Renmark Financial Communications Inc. to handle its investor relations activities.

“We are pleased to announce that we have selected Renmark to reinforce International Land Alliance's profile in the financial community and enhance the visibility of our Company. We chose Renmark because its standards and methodologies fit best with the message we wish to communicate to the investing public,” noted Robert Valdes, Chief Executive Officer.

About International Land Alliance, Inc.:

International Land Alliance, Inc. (OTCQB: ILAL) is an international land investment and development firm based in San Diego, California. The Company is focused on acquiring attractive raw land primarily in Northern Baja California, often within driving distance from Southern California. The Company serves its shareholders by devoting considerable time and resources to seeking out the finest sites available and obtaining the necessary development permits to build a compelling portfolio of properties, which provide a diversity of investment and living options. Please visit: www.ila.company.

For further information please contact:

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Safe Harbor Statement

The press release may include certain statements that are not descriptions of historical facts but are forward looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements may include the description of our plans and objectives for future operations, assumptions underlying such plans and objectives, and other forward-looking terminology such as "may," "expects," "believes," "anticipates," "intends," "projects," or similar terms, variations of such terms or the negative of such terms. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements made herein. Such information is based upon various assumptions made by, and expectations of, our management that were reasonable when made but may prove to be incorrect. All of such assumptions are inherently subject to significant economic and competitive uncertainties and contingencies beyond our control and upon assumptions with respect to the future business decisions which are subject to change. Accordingly, there can be no assurance that actual results will meet expectation and actual results may vary (perhaps materially) from certain of the results anticipated herein.

In consideration of the services to be provided, the monthly fees incurred by International Land Alliance, Inc. will be a cash consideration of up to \$8,000 USD, starting July 1, 2020 for a period of six months ending on January 31, 2021 and monthly thereafter. Renmark Financial Communications does not have any interest, directly or indirectly, in International Land Alliance, Inc. or its securities, or any right or intent to acquire such an interest.