



PRESS RELEASE

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Stick to Low-Carb Resolutions with Cauliflower Crust at Pie Five

Fast-casual pizza brand offers Cauliflower Crust promos throughout January and February

DALLAS (Jan. 8, 2019) – Is your New Year’s resolution to lower your carb intake without skimping on flavor? [Pie Five Pizza](#), the only fast-casual pizza chain with a low-carb cauliflower crust, is ready to help you achieve your resolution by kicking off the new year with Cauliflower Crust giveaways, National Gluten-Free Day specials and more!

Sunday, Jan. 13, is National Gluten-Free Day, and Pie Five is celebrating by offering \$3 off a \$15 online order with promo code P53OFF15. It’s the perfect time to try a guilt-free pizza at a guilt-free price! Order at <https://order.piefivepizza.com>.

To keep the Cauliflower Crust craze going, Pie Five will offer double points to Circle of Crust members for Cauliflower Crust purchases randomly throughout January and February. If you’re not a member, now is the time! Join at piefivepizza.com/circle-of-crust/. The popular fast-casual restaurant known for its customizable pizzas prepared and ready to enjoy in five minutes or less will also host Cauliflower Crust giveaways on its [Facebook](#) and [Instagram](#) pages.

Pie Five’s Cauliflower Crust is gluten-free, vegetarian and has only 40 net carbs. That’s less than half of the net carbs in any other Pie Five crust! The specialty crust has less than half the sodium found in other crusts and only two grams of sugar. Add some fresh veggies on your personalized pizza and you’re set!

“Cauliflower is rich in Vitamin C, Vitamin K, health-promoted phytochemicals and anti-inflammatory compounds. It is also an excellent source of natural antioxidants and helps improve digestion and detoxification. It’s a great pizza alternative for those looking to cut back on carbs,” said Dr. Jeffrey Whitlow, Founder of Nutritional Information Services.

“Our Cauliflower Crust was a huge hit last year, so we wanted to keep the excitement going by offering this online special and social giveaways,” said Christina Coy, Vice President of Marketing for Pie Five Pizza. “We wanted to give everyone with a healthy New Year’s resolution the opportunity to stick to their diets without sacrificing on delicious food. We can’t wait to offer more fun giveaways and promos like this in 2019.”

Pie Five’s fast-casual concept provides guests with a fully customizable experience from start to finish. With more than 30 fresh toppings, six savory sauces and five crust choices, there’s a delicious pairing to match every guest’s preference. In addition to offering low-carb Cauliflower

Crust, Pie Five accommodates dietary restrictions with its gluten-free crust and vegan cheese options.

For more information on Pie Five's locations, please visit the [Pie Five location finder](#). Connect with Pie Five on [Facebook](#), [Instagram](#) and [Twitter](#).

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ABOUT PIE FIVE PIZZA

Dallas-based Pie Five Pizza is a subsidiary of Rave Restaurant Group, Inc. (NASDAQ: RAVE). Rave owns, franchises and supplies approximately 300 Pie Five and Pizza Inn restaurants operating domestically and internationally. Pie Five Pizza is the leading brand in the rapidly growing fast casual pizza space, offering individual handcrafted pizzas with fresh ingredients made to order in less than five minutes. The brand was named among Fast Casual's Top "Movers & Shakers" for three consecutive years, 2015 "Best Franchise Deal" by QSR Magazine, 2012 Hot Concepts winner by Nation's Restaurant News and one of "10 Hot New Restaurant Chains from Established Brands" by Forbes.com. For more information, please visit PieFivePizza.com.

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