



RELEVIVUM ADDS AMAZON EXPERTS TO THE TEAM

December 5, 2018 - MONTREAL, QUEBEC – [Relevium Technologies](#) Inc. (TSX.V:“[RLV](#)”, OTCQB:“[RLLVF](#)” and Frankfurt: “[6BX](#)”) (the “**Company**” or “**Relevium**”), is pleased to announce it has retained Rohan Mendonza and his company, NForce Labs Inc., to lead its Amazon business.

Rohan Mendonza, formerly Director of Operations at Amazon.com Inc., is the CEO of NForce Labs, Inc., an e-commerce consulting firm helping brands streamline supply chains, grow organic marketing, and optimize paid advertising services with the goal of maximizing clients’ return on investment. Prior to starting NForce Labs, Rohan spent nine years with Amazon’s operations team. Rohan graduated with an undergraduate degree in Mechanical Engineering and worked for companies including GE Healthcare, and Terumo Medical and has an MBA from the University of Michigan, Ross School of Business.

The Amazon Marketplace represents a strategic and important revenue stream for the company and the addition of NForce to the team is expected to translate into organic growth, improved new product adoption, optimized marketing spending and a diversified and cost-efficient supply chain that is focused on quality ingredients and innovation.

“We are very excited to have Mr. Mendonza and the NForce Labs team lead our Amazon marketplace operations and introduce world-class best practices to our portfolio of trusted online brands. Mr Mendonza is an experienced executive and brilliant strategist with an extensive international network in the nutraceutical business, which will have a significant impact on our OTC business. We are happy to welcome him and his team to Relevium” stated Aurelio Useche, CEO.

About Relevium Technologies

Relevium is a publicly-traded company that operates in the health and wellness industry, including legal cannabis, with a primary focus on online distribution. The principal business of the Company is the identification, evaluation, acquisition and operations of brands and businesses in the Health and Wellness markets and medical cannabis. The Company pursues its business strategy through an acquisition and partnership model in a holistic approach to encompass a wide range of health and wellness consumer products. Relevium operates through two wholly-owned subsidiaries:

BGX E-Health LLC (BGX): Based in Orlando, Florida, BGX markets dietary supplements, nutraceuticals, sports nutrition and cosmeceuticals primarily through its Bioganix® brand portfolio in the US and Europe. Relevium’s brands such as [Bioganix®](#) are sold at some of the world’s largest retailers including such as Walmart.com and Amazon.com.

The Company’s strategy for growing its brands includes expanding its product offering, adding new distribution channels and developing partnerships that add value through exclusive ingredients. BGX is currently testing a complete line of dietary supplements derived from Cannabis with an initial focus on hemp derived, whole plant organic extract rich in CBD (cannabidiol). The product line will be marketed through its brand LeefyLyfe® and will be sold first in Europe and then North America. The Company uses cannabinoids and ingredients that have achieved GRAS status (generally accepted as safe) to create brands that are sold via wholesale channels, retail channels and online distribution.

Biocannabix Health Corporation (BCX): Based in Montreal, Quebec, BCX is an entrepreneurial venture to establish a vertically integrated medical cannabis company in the Nutraceutical space. Located in the city of Saint Laurent, the Company is in the process of licensing and retrofitting a facility that will host a genetically focused cannabis growth, extraction, formulation, research and development and encapsulation of proprietary Nutraceutical and Medical products.



Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Cautionary Note Regarding Forward-Looking Statements

This release includes certain statements and information that may constitute forward-looking information within the meaning of applicable Canadian securities laws. All statements in this news release, other than statements of historical facts, including statements regarding future estimates, plans, objectives, assumptions or expectations of future performance, including the timing and completion of the proposed acquisitions, are forward-looking statements and contain forward-looking information. Generally, forward-looking statements and information can be identified by the use of forward-looking terminology such as "intends" or "anticipates", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "should", "would" or "occur". Forward-looking statements are based on certain material assumptions and analysis made by the Company and the opinions and estimates of management as of the date of this press release, including the assumptions that the Company will be able to apply for and ultimately obtain an ACMPR licence, the proposed business of Biocannabix will develop as anticipated, that the Company will raise sufficient funds to develop the Biocannabix business, and that the Company will obtain all requisite regulatory approvals. These forward-looking statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. Important factors that may cause actual results to vary, include, without limitation, the risk that the proposed business developments may not occur as planned; the timing and receipt of requisite approvals and failure to raise sufficient funds.

Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. Readers are cautioned that reliance on such information may not be appropriate for other purposes. The Company does not undertake to update any forward-looking statement, forward-looking information or financial outlook that are incorporated by reference herein, except in accordance with applicable securities laws. We seek safe harbor.

On Behalf of the Board of Directors

RELEVIMUM TECHNOLOGIES INC.

Aurelio Useche
President and CEO

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